

# Tutoring for All

Initial Programme Design

# Overview

- The Tutors' Association intends to submit a consortium bid proposal to contribute to the National Tutoring Programme, with delivery starting in January 2021. All members are welcome to join, subject to standard criteria.
- If successful, the programme will be delivered under the brand of Tutoring for All. The contract will be managed by The Tutors' Association, with funds being ringfenced throughout and no surplus retained.
- As per EEF guidance, Tutoring for All will manage key functions, including sales, tutor training, school partnership management and quality assurance. Agencies will be sub-contracted to supply tutors, pay them and take a margin.
- As per EEF guidance, the Tutoring for All programme will be delivered in blocks of 15 one-hour tutorials, online or in-person depending on the school's preferences. The programme will require some standardisation of content, virtual classroom etc.

# Programme Model

- **Small group tutoring** – 1:3 as standard, limited option for 1:1
- **Hybrid delivery** – online or in-person (w/ online as backup)
- **Coverage** – age groups, subjects, geography determined by members
- **Outcomes** – Baseline and progress tests at start and end of programme
- **Monitoring** – Tutors submit regular monitoring checks

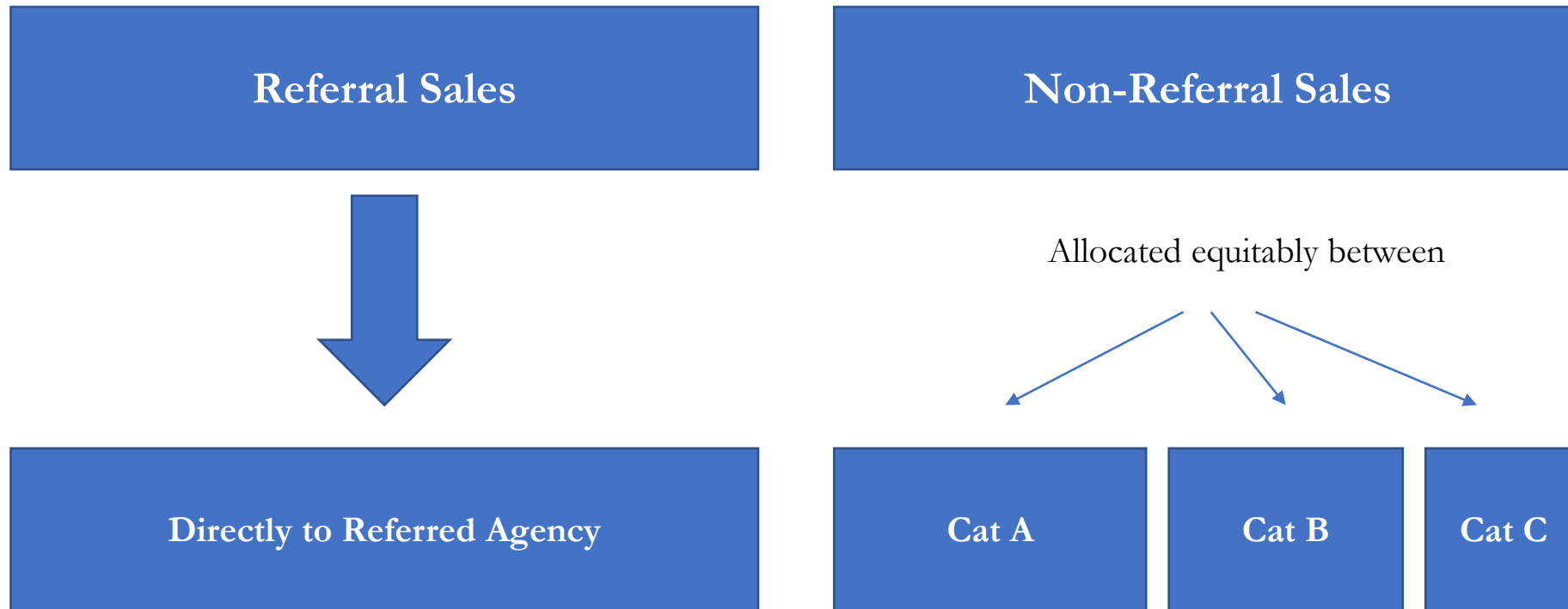
To ensure that the proposal is coherent and competitive, some lines may need to be drawn that limit an agency's ability to participate. For example, a focus on core subjects, a minimum number of tutors.

# Programme Functions

Area	Lead Organisation	Notes
<b>Tutor recruitment</b>	Consortium partners	Will need to adhere to Tutoring for All policies
<b>School sales</b>	Tutoring for All	Planning to include a referral system for partners
<b>School-tutor matching</b>	Tutoring for All	Planning for equitable allocation, eg category A/B/C
<b>Tutor training</b>	Tutoring for All	‘Manualised training’ is a requirement of the bid
<b>Course content</b>	Third party provider	-
<b>Virtual classroom</b>	Third party provider	-
<b>School partnerships</b>	Assume Tutoring for All but to be confirmed	Central management is implied by the EEF bid guidance. There may be scope for consortium partners but unlikely.
<b>Quality assurance</b>		

# Example Referral / Matching

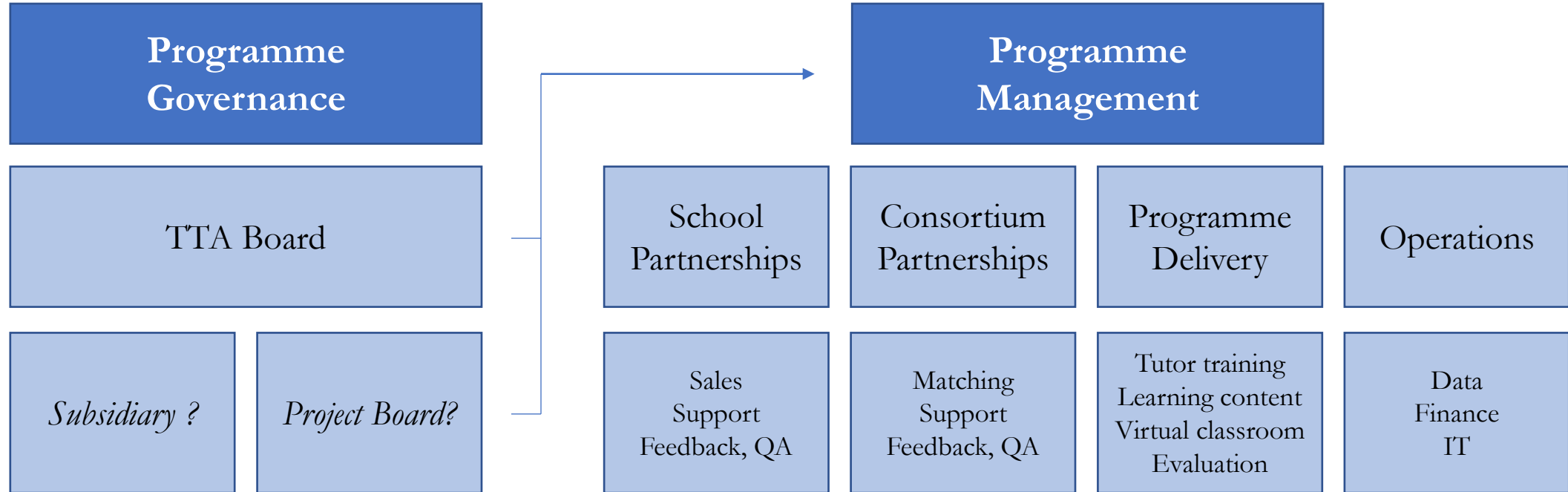
For a given tutoring domain, e.g. West Mids *or* West Mids KS2 *or* West Mids KS2 Maths...



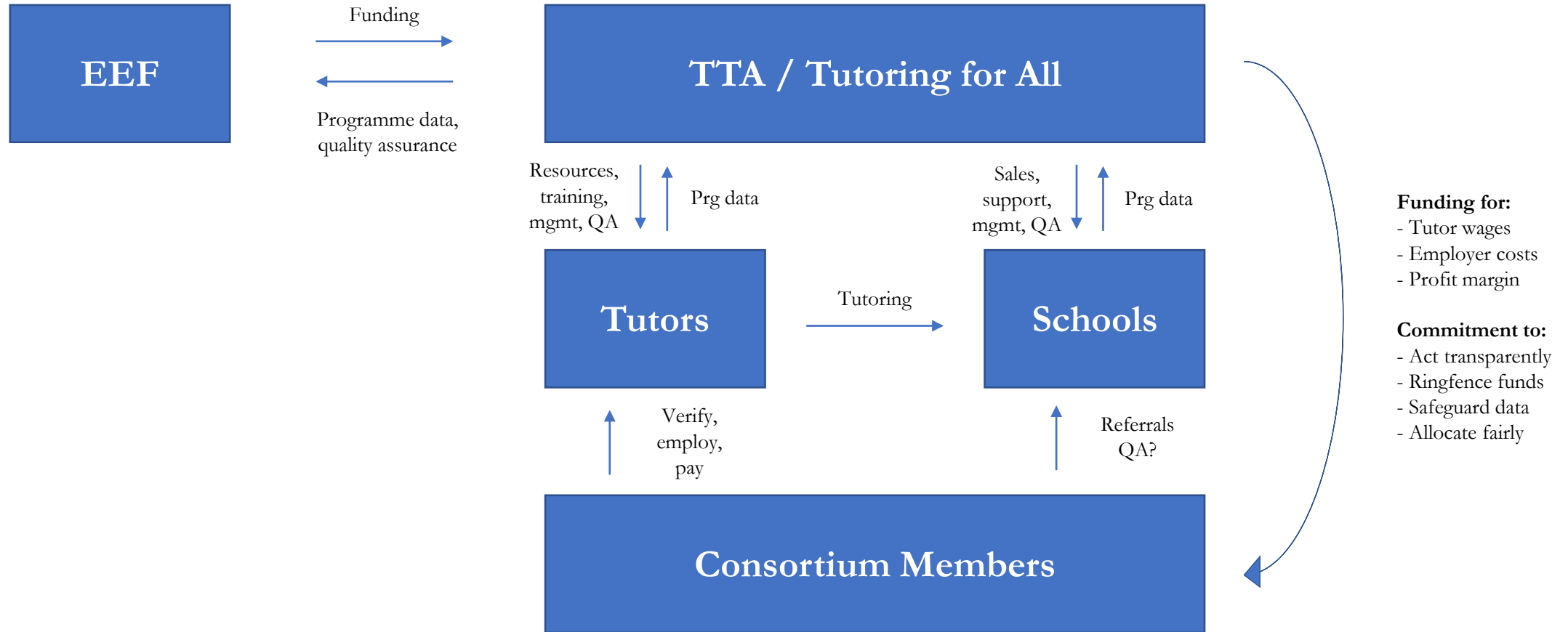
Key principle is to maintain existing partnerships

Key principle is to balance fairness and efficiency

# Programme Management



# Consortium Relationships



# Cost Model

Cost per Delivery Hour		
Agency - Tutor Wages	£	30.00
Agency - Other Costs	£	6.00
Agency – Profit	£	6.00
TFA - Direct Costs	£	6.00
TFA - Indirect Costs	£	8.00
TFA – Profit	£	-
<b>Total Cost</b>	<b>£</b>	<b>56.00</b>

*Initial EEF guidance was a fixed price of £50 p/h.  
This has been dropped but may be a useful benchmark.*

Cost per Delivery Block		
Agency - Tutor Wages	£	450.00
Agency - Other Costs	£	90.00
Agency – Profit	£	90.00
TFA - Direct Costs	£	90.00
TFA - Indirect Costs	£	120.00
TFA – Profit	£	-
<b>Total Cost</b>	<b>£</b>	<b>840.00</b>

*The EEF has confirmed that blocks will be 15 hours  
as standard across the NTP.*



# Bid Model

Cost per Partner @ 80 Delivery Blocks	
Agency - Tutor Wages	£ 36,000.00
Agency - Other Costs	£ 7,200.00
Agency – Profit	£ 7,200.00
TFA - Direct Costs	£ 7,200.00
TFA - Indirect Costs	£ 9,600.00
TFA – Profit	£ -
<b>Total Cost</b>	<b>£ 67,200.00</b>

*80 delivery blocks could be 20 tutors doing 4 hrs p/w.  
As noted, there may be different categories for this.*

Total Bid Cost @ 20 Partners	
Agency - Tutor Wages	£ 720k
Agency - Other Costs	£ 144k
Agency – Profit	£ 144k
TFA - Direct Costs	£ 144k
TFA - Indirect Costs	£ 192k
TFA – Profit	£ -
<b>Total Cost</b>	<b>£ 1.344m</b>

*The EEF has confirmed that there may also be setup costs available, in this case for the lead organisation.*

# Timetable

- Webinar I Tuesday 8<sup>th</sup> September
- FAQs shared Thursday 9<sup>th</sup> September
- Application form shared Thursday 9<sup>th</sup> September
- Draft bid to TTA Monday 14<sup>th</sup> September
- Webinar II Tuesday 15<sup>th</sup> September
- Application form deadline Wednesday 16<sup>th</sup> September
- Confirm consortium Thursday 17<sup>th</sup> September
- Final bid deadline Friday 18<sup>th</sup> September